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**Climate:Red**

**#ClimateRed**

**9-10 September 2020**

**Location: Everywhere at** [**https://climate.red/**](https://climate.red/)

**Event promo and social media assets**

The Climate:Red summit encourages you to promote your sessions through your networks and channels to ensure strong attendance. For social media, please use #ClimateRed.

You also have the opportunity to promote your sessions on the Climate:Red channels through video. Please [read the instructions here](https://future-rcrc.com/selfie-video-brief-for-hosts-and-speakers), record your video and send it to solferino.academy@ifrc.org.

**Examples for social media copy:**

* Join me! I’m taking part in @IFRC’s first ever virtual climate summit #ClimateRed. Register here: <https://climate.red>
* I’ll be speaking at @IFRC’s first ever virtual climate summit on xxx. Want to hear me speak? Register here: <https://climate.red>
* 30 non-stop hours of discussing and inspiring climate action. Sounds interesting? Join me in the @IFRC’s first ever virtual climate summit #ClimateRed <https://climate.red>
* Climate change affects everyone, everywhere. I’m hosting a session [title or topic here] in the global, virtual #ClimateRed Summit on 9 and 10 September. Join us and register here: <https://climate.red> @IFRC
* #ClimateRed Summit features over 200 intriguing sessions addressing the climate crisis - including mine about [title or topic here]. Go to <https://climate.red>, register and join 9-10 Sept. See you there! @IFRC
* While COVID-19 continues, so do the impacts of the climate crisis. I’m keeping the ambition up and invite you too to join @IFRC’s global, virtual #ClimateRed Summit 9-10 Sept. <https://climate.red>
* #RedCross #RedCrescent is committed to scale up climate action, and so am I! Meet me in <https://climate.red> on 9-10 Sept to hear more. #ClimateRed @IFRC
* #ClimateRed will bring forward new, innovative ideas to inspire and support global climate action. I’ll be presenting in <https://climate.red> about [title or topic here]. Hope to see you there on 9-10 Sept. @IFRC
* Global, virtual climate summit #Climate:Red is an unmissable opportunity to engage with and inspire an enormous network of change agents. I will be there too - register now at <https://climate.red> and see you there 9-10 Sept! @IFRC

**Visual assets (more will be added)**

* Canva templates (EN) - please make your own copy before editing  
  - [Square](https://www.canva.com/design/DAEGFpGc_yY/lgg_zY_bAXMG1a7MopfbDA/view?utm_content=DAEGFpGc_yY&utm_campaign=designshare&utm_medium=link&utm_source=homepage_design_menu)  
  - [Landscape](https://www.canva.com/design/DAEGLIvsFIc/d22Qpvi30SUWtS593ay-iw/view?utm_content=DAEGLIvsFIc&utm_campaign=designshare&utm_medium=link&utm_source=homepage_design_menu)  
  - [Banner](https://www.canva.com/design/DAEGLD_-a1k/CFUzivW2xuB43ca3KHQX5g/view?utm_content=DAEGLD_-a1k&utm_campaign=designshare&utm_medium=link&utm_source=homepage_design_menu)
* [Animations](https://www.dropbox.com/sh/09p3tl6ny9oz5x4/AABAF_jcq6IHIBye63dm8by6a?dl=0) (EN, FR, ES, AR)
* [Banners](https://www.dropbox.com/sh/vzf8d9r34wh28d4/AAAKwazhR9Pzwfa8wN4tZjp9a?dl=0) (EN, FR, ES, AR)
* [Images](https://www.dropbox.com/sh/irtdvvd1dspg4t9/AAAN88aCuKayY_8H4oc2aRJFa?dl=0)
* [Emojis](https://www.dropbox.com/sh/c9nbhzxztk0e17p/AACP9RjFLvkTUy3TWFRNpsMna?dl=0)
* [Gifs](https://www.dropbox.com/sh/8rjf146pzvkakvd/AADjO31sKfbgw7Q_urD6EZHUa?dl=0)
* [Logo](https://www.dropbox.com/sh/jigonplx8kiguzc/AABgVONO-GQPbQaabLbdh_0xa?dl=0)s
* [Icons](https://www.dropbox.com/sh/3l5umt01wepaqpg/AAAJsWOkBgw6pwbbNW2uHskca?dl=0)